



# Strategic Plan 2017-2019

Shelter WA is an independent peak body that advocates for social and affordable housing and ending homelessness in Western Australia

## OUR VISION

All people living in Western Australia have housing that enables them to thrive

## OUR PURPOSE

We work with our members and others where appropriate, to provide a strong voice and lead the development of an effective housing system

## OUR STRATEGIC PRIORITIES

### 1 Championing the development of an effective housing system

- Lead strong, courageous, well informed and strategic engagement and advocacy to achieve system reform.
- Lead the development of a shared vision for, and definition of, what an effective housing system constitutes.
- Influence the community, the housing sector, governments, for-profit and not-for-profit sectors through information and evidence sharing, gathering, analysis and distribution.
- Provide timely, proactive and responsive evidence-based policy advice that builds commitment to housing system reform and acknowledges housing as a foundation for social and economic wellbeing and sustainability.

### 2 Bringing all parts of the housing system together

- Lead the development of mechanisms to encourage collaboration, partnerships and innovation to develop integrated, sustainable solutions to WA's housing needs.
- Facilitate alignment of government, industry reform opportunities and initiatives to deliver optimal solutions.
- Lead the development of an effective collaboration between the community, public and private housing sectors, governments, for-profit and not-for-profit sectors, peak and representative bodies, to achieve reform and achieve optimal outcomes through an effective housing system.

## OUR STRATEGIC OBJECTIVES

## OUR ENABLERS

- High Performance Team and Culture
- High Quality Governance
- Right People in the Right Roles
- Financial Sustainability through Organisational Reform

## OUR VALUES

Courage

Innovation

Collaboration

Leadership